

ORDER

FIRST COAST NEWS



Orders	Order / Rev:	720208	WJXX-TV
	Alt Order #:	06362556	Jim Quinn
	Product Desc:	WOMEN SPEAK OUT PAC	
	Estimate:		
	Flight Dates:	10/08/12 - 10/09/12	
	Original Date / Rev:	10/03/12 / 10/03/12	
	Order Type:	Political	Sales Region: NAT
Agency	Name:	Design 4 Marketing Communications/	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		105 N Collins St	Billing Cycle: EOM/EOC
		Plant City, FL 33563	Agency Commission: 15%
Advertiser	Name:	Women Speak Out Pac	
	Demographic:	A35+	New Business Thru:
	Product Codes:	IS-Candidate/US	Order Separation: 00:15:00
	Priority:	P-3	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals		
			Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/09/12	2	\$9,600.00	\$8,160.00	October 2012		0.00
			Totals	2	\$9,600.00	\$8,160.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/08/12	10/08/12	Mon Prime Other	CM	8-10p	M-----	1:00	1	\$4,800.00	P-3	0.00	NM	1	\$4,800.00
Dancing with the Stars															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$4,800.00			0.00					
2	WJXX	10/09/12	10/09/12	Tue Prime B	CM	9-10p	-T-----	1:00	1	\$4,800.00	P-3	0.00	NM	1	\$4,800.00
Dancing Results															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1	\$4,800.00			0.00					
													Totals	2	\$9,600.00